



Spring/Summer 2009

Welcome to The Central NY Chapter of ARMA International



President's Message

Dear Alizabeth,

It's an exciting time for the Central New York Chapter (CNY). First, we recently merged with the Capital District/Tech Valley chapter so now the chapter covers a much larger geographic area but our name is still the same. We've also added some new board members (see the article below.) Second, 2009 is our 40th anniversary and we have a lot of great accomplishments to be proud of. Third, we've planned a great educational event and anniversary celebration for April 23. The event is a full day of training on the lifecycle of electronic records, a subject of great importance to every records manager. The event will be held at the beautiful Radisson Hotel in Utica, conveniently located right off the New York State Thruway. This is a new location for us and one we hope will be easy for folks from both Central New York and the Capital District to reach. Last, we would like to thank our sponsor for this event, a new sponsor, NanoArk Corporation of Rochester, NY.

I hope to see you all in Utica on April 23.

David Langevin

Upcoming Educational Event! Save the Date!

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* Security

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HAPPY ANNIVERSARY CNY ARMA - CELEBRATING 40 YEARS!

The Central New York Chapter of ARMA was formed 40 years ago. In September 1968 Norman R. Mango of the Niagara Mohawk Power Corporation sent a letter to William Olmsted of Norwich Pharmaceutical Company asking him to join in an effort to form a chapter in the Central New York region. The chapter, established through a charter, was then formed in 1969. Its territory covers NYS from the Canadian border in the north to the Pennsylvania border in the south. Seneca Lake was the westerly border stretching to Albany in the east.

Originally CNY ARMA meetings began as evening meetings with a meal and speaker. Today, luncheon meetings are held with opportunities for networking followed by individual speakers, panel discussions, or workshops, with topics discussed ranging from basic records retention to electronic records management and e-business. Presentations have been provided by chapter members, local speakers, and nationally known speakers such as Richard Reese of Iron Mountain, John Montana and Terry Goode, White House Records Manager. Often a field trip is planned to provide tours of such sites as Kodak and George Eastman's home; Corning, Inc. and Corning Glass Museum; the NYS Archives and Iron Mountain. At the close of each year a casual meeting is planned with a presentation on personal or professional development.

Chapter Milestones & Accomplishments:

2009 - CNY ARMA welcomes members from the former Capital Region - Tech Valley Chapter.

2004 - CNY ARMA received the Chapter Newsletter of the Year Award for Small-Sized Chapters.

2002 - The chapter once again receives the Chapter Newsletter of the Year Award for Medium-Sized Chapters.

1998 - Over the years, the chapter has been especially proud of its chapter newsletter. The chapter's efforts were recognized by ARMA International in awarding its 1998 Chapter Newsletter of the Year Award for Medium-Sized Chapter to CNY ARMA.

1998 - CNY ARMA receives Member Retention Award.

1997 - Chapter celebrates NRIMW by awarding Herkimer Area Resource Center \$500 to assist in purchasing records database software.

1996 - Chapter celebrates NRIMW by awarding the Red Cross a monetary award.

1995 - Chapter celebrates NRIMW by awarding Child & Family Services both a monetary award as well as volunteers to assist in file organization.

1992/3 - CNY ARMA points out lack of diversity with ARMA International marketing materials resulting in positive changes in International's future advertising materials.

1991 - CNY ARMA receives Chapter Growth of the Year Award

Additionally, we are pleased to have had CRMs as long-standing members and two organizations that have been awarded Olsten Awards for Excellence in Records Management, Savings Bank of Utica and Niagara Mohawk Power Corporation.

Welcome New Board Members

Dave Lowry has been an ARMA member since 1998. Recently, he hoped to revive the dormant Capital Region - Tech Valley Chapter but has agreed, instead, to work with ARMA and the CNY chapter to successfully merge the two chapters. Dave is committed to revitalizing ARMA in the Capital Region.

Dave currently is Manger of the New York State Archives' Records Advisory Services unit where he manages nine regional offices that provide archival and records management advisory services to local governments across New York State. He also manages an Albany based State Agency Services unit which provides advisory services to state agencies. Dave began his career managing the inactive records program for the City and County of Albany and he joined the State Archives in 2000 as a Regional Advisory Officer in the Poughkeepsie regional office.

Like many an upstater, Dave is a transplanted Long Islander and his hobbies include genealogy, reading, and traveling. He also served on his local neighborhood association board where he worked

to improve the quality of life for its residents and to protect the historic nature of the neighborhood.

Alizabeth Fowler is a Senior Records Specialist/Librarian for C&S Companies in Syracuse, NY. Ms. Fowler's responsibilities involve management of archive and library services and the company intranet. She received her masters in library science from the University of Buffalo. Ms. Fowler joined CNY-ARMA in 2005, and is excited about the opportunity to contribute to CNY-ARMA by serving on the board. Her hobbies include collecting antiques, cooking, and gardening.

2008-2009 OFFICERS AND DIRECTORS, CNY ARMA

President - David Langevin, Iron Mountain, 315-463-6790, Iron Mountain Records Management, david.langevin@ironmountain.com

Vice President - Ed Becker, 315-797-4733, Confidata, edbecker@empirerecycling.com

Secretary/Treasurer - Jacqueline Lewis, 315-866-2920, Herkimer Area Resource Center, jlewis@herkimerarc.org

Membership - David Lowry, 518-473-9454, New York State Archives, dlowry@mail.nysed.gov

Past President - Eileen Keating, 607-225-3530, Cornell University, EEK2@cornell.edu

Board Member:

Alizabeth Fowler, C&S Companies, 315-455-2000, afowler@cscos.com

Northeast Region Manager - Cindi LeMay, (860) 241-2669, clemay@pepehazard.com

Northeast Region Coordinator - Lastres, Steven A. Lastres, salastres@debevoise.com

Chapter Leadership - What's in it for me?

The benefits of getting involved in the leadership of the chapter are invaluable! Not only do you have a definite voice in the operations and the future of the chapter, you also:

- Help to shape the profession, your career, and your organization
- Receive expert leadership training through ARMA International's Leadership Academy, which is available to you as a chapter leader through complimentary online and face to face leadership training
- Receive status and recognition for your contributions to the profession and chapter
- Advance your career and networking opportunities!

By getting involved in your chapter leadership, you have opportunities to then get involved with the Region and ARMA International's leadership.

If you're interested in learning more about a leadership position at the chapter level, please contact a CNY ARMA Board Member today! CNY ARMA currently has openings on our board. We would love to talk to you today about this great volunteer opportunity!

CORNELL AND AMAZON.COM JOIN TO RESURRECT 90,000 RARE BOOKS VIA PRINT-ON-DEMAND

By Bill Steele (Reprinted with permission)

More and more, as libraries scan and digitize their rare holdings, books you never thought you'd be able to read are becoming available on the Internet. But sometimes you'd rather have the real thing: Something to read in bed or on the bus, to keep on the bookshelf in case you want to review it.

Soon, thanks to a partnership between Cornell University Library and Amazon.com, some 90,000 titles from Cornell's library shelves will be available as print-on-demand books as well as online. The books were digitized over the last two years with the support of Microsoft. They represent a substantial part of the library's unique offerings printed before 1923 and which therefore are in public domain in the United States. Some are rare and many are currently out of print.

The new titles will join about 6,000 items from several of Cornell's special collections in such areas as historical mathematics, agriculture texts and anti-slavery pamphlets already available in print from Amazon and online from Cornell.

"Although demand for online access to digital books has been growing, books as artifacts continue to have a real value," said Oya Rieger, associate university librarian for information technologies, noting the advantages of physical books. "They support deep reading, underlining and writing comments in the margins. The Web is great for easy access and browsing, but because digital content can sometimes be ephemeral, physical books continue to serve as valuable reference sources on your shelf."

The new titles will be added to Amazon's database and available in print over the course of 2009. "We are in the process of working with the Internet Archive to provide free online access to the digital books that will be available from Amazon for print-on-demand," Rieger said.

Positive feedback from users helped contribute to the decision to expand the number of titles available. Customers who order a title in print will receive a reproduction of the original pages in paperback format. Orders can be placed on the library's bookstore page at <http://bookstore.library.cornell.edu/> or directly through Amazon.com, and titles can be found through Google's Book Search.

The books being added reflect Cornell's subject strengths, including American history, English literature, astronomy, food and wine, general engineering, the history of science, home economics, hospitality and travel, human sexuality, labor relations, Native American materials, ornithology, veterinary medicine and women's studies. Collections already available for reprint from Amazon include New York state historical literature, core historical literature in agriculture, historical math monographs and materials related to home economics.

Among current and forthcoming titles are "Plant Lore, Legends, and Lyrics," by Richard Folkard (1892); "Gettysburg: How the Battle Was Fought," by James T. Long (1890); "True and Firm," a biography of Ezra Cornell by Alonzo B. Cornell (1884); "Shakespeare as a Lawyer," by Franklin Fiske Heard (1883); "Financial Crises and Periods of Industrial and Commercial Depression," by Theodore E. Burton (1902); and "Memorials of a Tour on the Continent," by William Wordsworth (1820). Meanwhile, the library is engaged in a large-scale digitization initiative with Google that will digitize another 500,000 books over the next six years.

REGIONAL ARMA NEWS

Northeast Region
Leadership Development Conference
Save the Date: June 11 - 13, 2009, Boston, MA
The Northeast Region of ARMA will be hosting a Leadership Development
Conference at the Embassy Suites - Logan Airport in Boston, Massachusetts.

This conference is sponsored by 8 Northeast Region Chapters from Connecticut, Massachusetts, Rhode Island, New Jersey, and New York. The Northeast Region of ARMA has over 1,000 members

who are RIM professionals.

Target audience: The Leadership Development Pre-Conference is targeted for current and future chapter, regional, and international leaders. All Chapter members from any ARMA Northeast Region chapter are highly encouraged to learn more about taking on leadership positions within their local Chapter, Region or International. Take the first steps to become an ARMA leader!!!

Benefits: ARMA International will provide ongoing professional Leadership training twice a year, which will provide you with the essential skills necessary to become an effective leader within your organization and the RIM profession.

Check out the ARMA Northeast regional website for more information: www.armanortheast.org

NATIONAL ARMA NEWS

Make plans now to attend ARMA International's 54th Annual Conference & Expo in Orlando, Florida October 15-18, 2009 (Thursday - Sunday schedule) at the Marriott Orlando World Center. The headquarters hotel is also the Marriott Orlando World Center.

This is the premier event in the records and information management field, drawing more than 4,000 professionals from around the world.

Everyone who is responsible for managing records and information in their organization will benefit from the education and exhibits at the ARMA 2009 Conference & Expo. Particularly those in the following groups:

- Records and information management professionals
- General and inside counsels
- Legal administrators
- RIM and IT consultants
- CIOs and IT managers

Watch the ARMA International web site (www.arma.org) for more details about ARMA 2009 Conference & Expo. Online registration will be available June 2.

Be sure to plan your budget for a must-attend 2009 Conference & Expo. Registration fees will be the same as 2008.

CRM CORNER

For details, please review the Summer 2008 Newsletter at www.icrm.org.

Spring Exam Dates: Registration Open:
Parts 1-5: May 4 - 8, 2009 February 18, 2008 - April 30, 2009
Part 6: May 7, 2009

Study Group Wiki available!

The San Antonio Chapter has a Wiki that mainly serves as a convenient place to collect and display study notes from their previous CRM study sessions. It is open to all and free of charge. Create an account at www.icrmstudygroupsa.wikispaces.com. Your feedback on this site is always welcomed.



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ARMAil is published at least two times during the fiscal year. Readership includes members of the Central New York Chapter of ARMA International, as well as interested records and information management professionals in the central New York area and northeast region of ARMA International. The information contained in this newsletter does not necessarily reflect the views of the membership or the editor, nor is there any endorsement of advertisements or published seminar information. This newsletter is offered only as a source of information.

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By sponsoring one of our meetings this year, your company will also receive advertising space in our newsletter and in our meeting announcements. You will reach practicing Records and Information Managers who are interested in your products and services. In addition, at the meeting you will be given five minutes to speak about your company. The following are the advertising rates for the 2009-2010 fiscal year:

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1/2 page ad ... \$200/issue | \$900 for 5 issues
Full Page ad..\$300/issue | \$1350 for 5 issues

To sponsor a meeting or advertise in our newsletter, please contact:

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315-463-6790

Contributions:

Contributions or gifts to ARMA International are not deductible as charitable contributions for Federal Income Tax purposes.

David Langevin
Central NY Chapter of ARMA International

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